



European Cluster Excellence Initiative Bronze Label Certificate:

POL006201102NGP0107

Leszno Printing & Advertising Cluster

was benchmarked according to a benchmarking approach developed by VDI/VDE Innovation + Technik GmbH. By participating in this benchmarking the cluster organisation has expressed its interest in striving for cluster management excellence.

The benchmarking took place February 17th, 2011. The certificate was issued on October 10th, 2011 and expires on October 10th, 2013.

The benchmarking was conducted in the context of the project NGPExcellence – Cluster Excellence in the Nordic Countries, Germany and Poland. The project, which benchmarked 143 clusters in seven European Countries, was initiated by the Danish Ministry of Science, Technology and Innovation and supported by the German Federal Ministry of Economics and Technology and its cluster program “Initiative Kompetenznetze Deutschland”, the Nordic Council of Ministers and the Nordic Innovation Centre (NICE) and by innovation agencies from Iceland, Norway, Sweden, Finland and Poland.

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